



For Immediate Release

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## Washington County Fair Park To Host DeerFest For Next Five Years

DeerFest is thrilled to announce it will be moving to a bigger, better, more modern facility. DeerFest will call the Washington County Fair Park, located just South of West Bend, WI on Hwy 45 home for the next 5 years. DeerFest 2014 will take place August 8, 9, 10<sup>th</sup>. Future DF events will be held the first weekend in August each year. Please visit [www.wcfairpark.com](http://www.wcfairpark.com) to view the facility and grounds.

“We are thrilled to be moving to WCFP. The facilities are second to none, and move us 45 miles closer to Milwaukee and Madison (Wisconsin’s two largest cities). We want to thank the Oshkosh community for their help in growing DF to one of the largest deer festivals in the county. The move to WCFP will allow us to greatly enhance the activities at DF, and certainly grow attendance. I’m sure DF exhibitors will also be thrilled that we now have enough room to house them all in state of the art, air-conditioned expo halls---no more big tents,” stated event owner, Hugh McAloon.

DeerFest will continue to bring top name hunting celebrities to the event, and offer attendees all of the activities it has featured at past events. “We promise things will only get better---nothing will be eliminated. The new facility will allow us to expand our seminar schedule, trophy scoring and displays and archery events. We are also working to build a firearms range for future events,” McAloon continued.

DeerFest was launched in 2010 by Big Mac Media, LLC. Held in Oshkosh, WI each of the first four years, DeerFest provides attendees “Everything Deer”. For more information contact Big Mac Media at [bigmacmedia@live.com](mailto:bigmacmedia@live.com) or visit [www.deerfest.com](http://www.deerfest.com)

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